

Your project.

*Research one industry (Sport, Fashion, Hospitality, Manufacturing, Horticultural/Gardening, Supermarkets, Hairdressers/Beauty Industry, Charities, Technology. This list is not finite) and focus some of the project on a multinational firm and local firm.*

- Provide a background of your chosen industry before the pandemic and high inflation struck the world and 2 companies within it.
- How has that industry (and the companies) performed during the pandemic? How has high level of inflation impacted the businesses? Not just in figures but how they are viewed. How creative have they been at still making money and retaining customers?
- Suggest how that company or industry will look 6/12 months from now! How could that company/industry do business differently to survive? *Could they diversify, increase prices?*
- What lessons should businesses learn from the pandemic? *For example we have been short of medical equipment (PPE) is this down to poor supply chains? Trying to do it 'on the cheap'?*

*Produce a presentation (this could be a film, radio report, podcast, flipchart presentation, PowerPoint—let your imagination run riot) that highlights your findings. Use up to date news articles, graphs etc. This work must be completed by the start of the new academic year.*